



Press Release

25 July 2017

4th agrofood & plastprintpack West Africa on 05 – 07 December 2017 in Accra

Great chances for producers of process & packaging technology

Official country pavilions from Algeria, Belarus, France and the Netherlands confirmed

(Heidelberg / Accra) The German trade fair specialists fairtrade announce the 4th edition of agrofood & plastprintpack West Africa to take place on 05-07 December 2017 at the Accra International Conference Centre in Accra, Ghana. Producers of process & packaging technology seeing great chances for business in Ghana and the surrounding West African countries, official national pavilions have been confirmed by Algeria, Belarus, France and the Netherlands, in addition to leading exhibitors from 10 countries.

Organized by the German trade fair specialists fairtrade agrofood & plastprintpack West Africa 2017 will take place from 05 to 07 December at the Accra International Conference Centre.

Market update Ghana: Imports rise sharply

According to VDMA German Food Processing and Packaging Association, Ghanaian imports of process and packaging technology increased by 10% in 2016 to 77 million euro whereas West African imports of the same also went up by 10% to 557 million euro.

Also Ghanaian imports in the plastics, printing and packaging sector rise sharply last year:

- Plastics technology up 4% to 23.4 million euro
- Printing and paper technology up 32% to 22.4 million euro
- Packaging technology up 2% to 30.1 million euro

Official National Pavilions and top brands from 10 countries confirmed

On this background it comes as no surprise that producers of process & packaging technology see great chances for business in Ghana and its surrounding West African countries. Official national pavilions are confirmed by Algeria, Belarus, France and the Netherlands, in addition to leading exhibitors from 10 countries.

Institutional support

agrofood & plastprintpack West Africa 2017 is supported by the Ghanaian Ministry of Food and Agriculture and of Trade and Industry, the Delegation of the German Industry and Commerce in Ghana AHK, the French agrofood association adepta and AVEP – Asociación Valenciana de Empresarios de Plásticos.

www.agrofood-westafrica.com

www.ppp-westafrica.com

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Pictures in high resolution can be requested by [email](#).



fairtrade - Valuable business contacts

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern Europe. Managed by its shareholder and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world. fairtrade organizes shows in the sectors Agrofood, Building, CIT Solutions, Energy, Environment, Industry and PlastPrintPack and strives for a high level of customer satisfaction. By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors. A member of UFI The Global Association of the Exhibition Industry, fairtrade's management system is ISO 9001: 2008 certified.

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