

6th agrofood & plastprintpack West Africa

Program of conferences, presentations & events

Day 1: Tuesday 10 December 2019

09.30 **Registration & Welcoming coffee**

10.30 **Opening of the 6th International Trade Show & Conference agrofood & plastprintpack West Africa**

- Paul März, Managing Director – fairtrade
- Representatives of the Embassies and / or Chambers of Commerce of Belgium, Germany, Morocco, Netherlands and Turkey
- Ghana Ministry of Trade & Industry (MoTI)
- Ghana Ministry of Food & Agriculture (MoFA)

12.00 **Tour of the Exhibition with Guests of Honour**

12.30 Break

13.30 **“Food Processing Value Chain Market Analysis”** Presentation of major findings of a study made by AHK Ghana - Delegation of German Industry and Commerce

Stefanie Simon, Head of Competence Center Private Sector Development & Projects

William Acquah, Consultant

14.15 **“Food Processing Value Chain in Ghana and West Africa – Where we are and where to be?”** Opening Panel

Johnson Opoku-Boateng, Director Business Dev. Services, Association of Ghana Industries (AGI)

Kofi Essel, Head of Food Industrial Support Services Department, Food & Drugs Authority (FDA)

James Andy Kojo Nunoo, Managing Director, GKV Investments (ava coconut oil)

Gladys Sampson, General Manager (Premium Foods Ltd.)

15.15 Coffee Break

15.30 **Challenges and Solutions discussions**

- Agro-tech challenges: Post-harvest losses and its influence on the Ghanaian economy
Dr. Kadri Alfah, CEO, Ghana Commodity Exchange (GCX)
Patrick Kumah -P.Ag., FGHIH, MAIC Senior Lecturer and Postharvest Specialist,
Kwame Nkrumah University of Science and Technology



- Hygiene standards for exports
George Anabila Asolmia Anyebuno, Research Scientist, Food Research Institute
Catherine Krobo Edusei, Managing Director Eden Tree
- Incomplete cooling solutions, logistics and impacts on the value chain
Andrew Fiati, Business Dev. Manager, BASF
Emmanuel Apotae Manu, Head of OceanFreight, DHL Global Forwarding Ghana Ltd.
- Standards in packaging material in Ghana and beyond
i.a.
Naa Adei Addy, Business Dev. Manager, Ocean Foods Packaging

16.45 **“African Continental Free Trade Agreement – Challenge or Opportunity for the Food and Packaging Sector?”** Fireside Chat

Ministry of Trade and Industry, Ghana

Dr. Michael Blank

17.00 **Wrap-up and Closing of Day 1**



Day 2: Wednesday 11 December 2019

9:30 **Registration & Welcoming coffee**

10.00 **“Financing Your Business: Where to Go and Who to Approach?”** Panel discussion with financial institutions

i.A.

Sebastian Fonseca Barroso, Head of German Desk, access Bank

Mack Schow, Representative Office Accra, DEG

Moderation Kofi Ntow, Capital Investment

11.00 **Coffee break**

11.30 **Challenges and Solutions discussions**

- Non-Traditional Exports (NTE) to Europe
i.A.
Afua Asabea Asare, CEO, Ghana Export Promotion Authority (GEPA)
- Setting up food processing shop in Ghana: Authorities’ support and challenges
i.A.
Michael Okyere Baafi, CEO, Ghana Free Zones Authority (GFZA)
TBD, Ghana Investment Promotion Authority (GIPC)
- Plastics recycling and the new plastics policy in Ghana
i.A.
TBD, Ministry of Environment, Science, Technology & Innovation (MESTI)

Moderation: William Acquah

12.30 **Lunch break**

13.30 **“Regional Cooperation in the Field of Agribusiness”** Fireside Chat - **The example of Cocoa in Ghana and Côte d'Ivoire**

Patricia Poku Diaby, CEO, Plot Enterprise

14.00 **“Agrofood and Packaging Facing the 21st Century: What Impact do Big Data and Digitalization have?”** Panel discussion on drone technology, digital solutions for agribusiness, IT support and packaging of the future

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Dr. Daniel Asare-Kyei, CEO, Esoko Ghana

Kamal Yakub, CEO, Trotro Tractor

TBD, SKT Aeroshutter

15.00 **“Packaging: The Way Forward for Ghana and West Africa”** Outlook

15.30 **Wrap-up and Closing of Day 2**